



IBM Blockchain Innovators Weekly LIVE Demo

At the Intersection of Blockchain & Internet of Things: The Vehicle Lifecycle Demo

Tuesday, January 16, 2018 @ 11am ET

Welcome all blockchain innovators and explorers. Please join the IBM Blockchain product and technical team for our Weekly LIVE Demo call every Tuesday at 11am ET to help you explore, understand and get the most out of the new IBM Blockchain Platform. During this short 30-45 minute yet highly interactive session, we will feature:

- Demonstrations of the new IBM Blockchain Platform
- Preview of new capabilities
- Hints and tips to use the product more effectively
- Real-time interaction with experts

To attend, simply register here <http://ibm.biz/dwlive023-promo> and tune in at 11am ET on Tuesday.

We hope to see you there.

*In this week's session we will showcase an exciting new end-to-end **Vehicle Lifecycle Demo** that will highlight the value of blockchain in action from logging and distributing the key events of a car as it rises up from its initial order to its manufacturing and insurance so it can be driven on the open road while monitoring and managing performance of the vehicle (e.g., engine warnings) until crash or end of life for the auto. This demo will feature powerful examples of using the IBM Blockchain Platform for:*

- Multi-organization blockchain networks
- IoT integration
- Web and mobile apps connecting to the network
- Analytic insights
- Integration to external systems and flows

For questions or comments about this program, please contact us at blockchain@us.ibm.com

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